

The Makeup Show NYC

May 14-15, 2006, New York, New York

Event producers Metropolitan Pavilion and beauty experts The Powder Group are partnering to launch the first-ever New York City tradeshow for the masters of maquillage, The Makeup Show NYC, a comprehensive forum designed exclusively for professionals in the artistry of makeup and beauty.

Currently sponsors include Artists by Timothy Priano and Warpaint Magazine. The event will bring industry educators, retailers, production companies and manufacturers together for the ultimate mélange of cosmetic royalty for two days of education, inspiration and community building in the glamour epicenter of the industry.

Painting the city pretty, this event will cast divas from the worlds of fashion and beauty, special effects, film and television, theater and product development with over 60 of the top brands from all shades of makeup artistry to be displayed in a boutique setting. Among those dabbling in this playground of cosmetic artistry will be MAC, Face Atelier, Kett Cosmetics, The Makeup Shop, Makeup Designory, Vancouver Film School, Obsessive Compulsive Cosmetics and Paint Cosmetiques.

The Makeup Show NYC will also host seminars and presentations from top artists. The Makeup Show NYC will take place on May 14 and 15, 2006 at the Metropolitan Pavilion. For more information call (212) 463-0200 ext. 233. or go to www.themakeupshow.com.